



PRESENTATION

March 2005

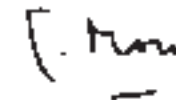
This publication is a concise report on the activities of FONDACA in the year 2004. They relate to the main areas of activity of our institution: research, advanced training, cultural activity, policy advice, mobilization of resources aimed at developing civic activism in and outside Italy.

During 2004, while on one hand the programs started or planned in the previous two-year period were continued or put into practice, on the other the groundwork for new programs was laid.

Specifically, the "Euro-American Colloquia on Citizenship" progressed significantly, with a number of initiatives both in Italy and in the USA; the first academic year of the post-degree course in "Citizenship Policies and Local Welfare", developed in collaboration with the Rome "La Sapienza" University, came to an end and the second one began; empirical research activity, especially on the interaction between civic organizations and institutions, was carried on in collaboration with Cittadinanzattiva; the didactic planning activity for the Master in "Corporate Citizenship" was started in collaboration with the "Centre for Responsible Leadership" of the Boston College and the IN-SAT Lab of the Advanced School Sant'Anna, Pisa. Moreover, we launched a program to support the training of leaders of citizens organizations.

During year 2004, a greater attention to and interest in the role of active citizenship organizations in the government of society was observed, especially from their stakeholders (government and private corporations) and the scientific community. FONDACA aims at making a difference, though small, so that this attention and this interest may increase and, at the same time, the organized expressions of civic activism may be more and more capable of keeping up to their new responsibilities.

Giovanni Moro
President



THE FOUNDATION

THE FOUNDATION

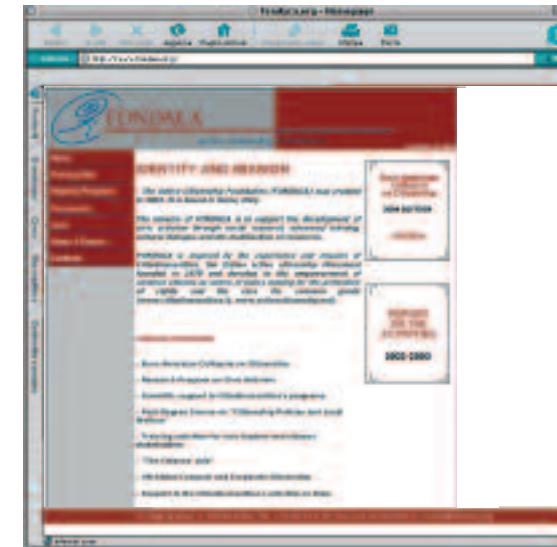
IDENTITY AND MISSION

FONDACA is a think-tank whose mission is to support the development of civic activism through social research, advanced training, cultural dialogue, policy advice and the mobilization of resources. FONDACA shares the general aims of the Cittadinanzattiva movement (www.cittadinanzattiva.it; www.activecitizenship.net): to promote a new form of citizenship characterized by the exercise of powers and responsibilities of citizens in the field of public policies, with the aim to protect rights and care for common goods. The fundamental reason for the existence of the Foundation is that, while civic activism is expected to take growing responsibilities in governing societies, safeguarding fundamental rights and developing democracy, there is a noteworthy lack of knowledge and attention with respect to this phenomenon. Meanwhile, the active citizens organizations themselves require more resources, knowledge and know-how.

The FONDACA mission is to support in facing these difficulties, acting as a link between the world of citizens and both scientific community and cultural institutions.

JURIDICAL STATUS

The Active Citizenship Foundation was constituted in December 2001 in Rome, Italy. Starting January 2004 it is registered in the Italian Registry of Juridical Persons, at n. 244/2004.



FIELDS OF ACTIVITY

FONDACA operates in five fields:

Research, with the aim to deepen and increase the theoretical and empirical knowledge of citizenship and civic activism, in terms of both fundamental and applied research.

Advanced training, in order to improve the knowledge and skills of the members of civic organizations and of their stakeholders, as well as that of scholars and of the observers of this phenomenon.

Cultural dialogue, favoring sharing and discussion of issues relevant for the development of civic activism, as well as promoting a more adequate perception of this phenomenon by public opinion and the ruling class, also through the Foundation's publishing activity.

Policy advice, with the aim to support civic organizations, public bodies and corporations developing programs and activities concerning civic activism and corporate citizenship.

Mobilization of resources, in order to increase the organizational and operational opportunities for the growth of the civic activism environment.

EURO-AMERICAN COLLOQUIA

EURO-AMERICAN COLLOQUIA ON CITIZENSHIP

To contribute in reducing the "Transatlantic Divide" between Europe and America, since 2003 FONDACA has introduced a program consisting in exchanging knowledge and information on the models and experiences of citizenship in the two regions.

The choice of this issue mainly depended on the intention to focus the discussion on one of the basic elements of the identity of Europe and America, with the aim to identifying differences and similarities, as well as common challenges.

The program consists in the organization of events on European citizenship in the United States, and on American citizenship in Europe.

THE EVENTS ORGANIZED IN 2004

Rome, 20 September 2004

Unioncamere (Italian Union of Chambers of Commerce)

American and European citizenship: differences, similarities, common challenges.

Conference held by Prof. Sidney VERBA from the Department of Government, Harvard University, and discussed by Prof. Stefano RODOTÀ from the Rome "La Sapienza" University and President of the Italian Privacy Authority.

The conference also featured talks delivered by, Teresa PETRANGOLINI, Secretary General of Cittadinanzattiva; Gabriele MAZZOLETTI, Government Affairs Director of

Bristol-Myers Squibb; Umberto ALLEGRETTI, Professor of Constitutional Law at the University of Florence; Riccardo DELLA VALLE, Accounting Director of Unicredito Bank; Cesare PINELLI, Professor of Constitutional Law at the University of Macerata; Arianna MONTANARI, Professor of Political Sociology and Political Science at the Rome "La Sapienza" University; John P. DWYER, Minister Counselor, Embassy of the United States, Rome; Rocco D'AMBROSIO, Professor of Political Science at the Pontifical Gregorian University, Rome; Mariella GRAMAGLIA, Councilor for Citizens' Rights, Municipality of Rome; Carlo CORNACCHIA, representative of the Italian Ministry of Foreign Affairs.

Rome, 21 September 2004

European Parliament, Rome Office

Lobbying activities for the citizens' rights: American experience and European problems.

Seminar introduced by Sidney VERBA, with speeches by Luigi COCILOVO, Vice-President of the European Parliament; Melina DE CARO, Vice Secretary General of the Presidency of the Italian Republic and Professor of Parliamentary Law at the Luiss University, Rome; Marco LUCCHINI, General Director of the Banco Alimentare Foundation.

New York, 18 November 2004

School of International and Public Affairs, Columbia University

American and European citizenship: differences, similarities, common challenges.

Conference chaired by Nadia URBINATI, Professor at the Columbia University. The main speech was given by Richard BELLAMY, Department of Government, University of Essex, and discussed by Jeremy WALDRON, Law School Professor at the Columbia University.

New York, 18 November

2004. Metropolitan Club

From Corporate Governance to Corporate Citizenship: Euro-American colloquia on citizenship.

Conference held by Alessandro PROFUMO, CEO of Unicredito Italiano. It was discussed by David BRAUNSCHVIG, Managing Director of Lazard New York and Bernard L. SCHWARTZ, Senior Fellow for Business & Foreign Policy, Council on Foreign Relations, New York; John D. HAWKE Jr., Senior Partner, Arnold & Porter LLP; Roger KUBARICH, Senior Economic Advisor, HVB and Henry Kaufman Senior Fellow for International Economics & Finance, Council on Foreign Relations, New York; Ernest T. PATRIKIS, Senior Vice President & General Counsel, American International Group, Inc./AIG; Stefano SARTORETTI, Vice President, Pepsico International.

Washington DC, 22 November 2004

The Catholic University of America

Civic Organizations and European Institutions.

Seminar chaired and introduced by Father Gorge F. McLEAN, Director of CUA's Council for Research in Values and Philosophy and Giovanni MORO, President of FONDACA, with the participation of Richard BELLAMY, Department of Government, University of Essex; Kirk BUCKMAN, Professor European Integration Graduate School, CUA; Michael CALINGAERT, Executive Vice President, Italy US Council; Jonathan DAVIDSON, EU Diplomatic Mission to the United States; Desmond DINAN, Professor European Politics, George Mason University; Mark Morje HOWARD, Center for Democracy and Third Sector, GU; Paolo JANNI, Senior Fellow in European Politics, CUA; John KROMKOWSKI, Professor Politics, CUA; Robert ROYAL President "Faith & Reason Institute", Washington; Steven SCHNECK Chairman Department of Politics, CUA; John VAN OUDERANEN, Chief European Division, The Library of Congress.

THE PARTNERS

- United States Embassy in Rome
- Italian Delegation to the European Commission
- European Parliament, Italy Office

THE SUPPORTERS



POST-DEGREE COURSE IN CITIZENSHIP POLICIES AND LOCAL WELFARE 2ND EDITION

PRESENTATION

The post-degree Course in "Citizenship Policies and Local Welfare" is a permanent education and professional training course in the field of policies for the protection and the promotion of citizenship at local level, which FONDACA has promoted together with the Faculty of Statistics of the Rome "La Sapienza" University.

The course has been developed for those who operate or intend to operate within public administrations, Regional, Provincial or Municipal governments, health agencies, public charity and assistance institutions, social services organizations, "third sector" and civic organizations. The course aims at training top-level professionals able to plan and manage welfare policies. Specifically, it focuses on three profiles: Project Manager for Social Services; Civic Participation Manager; Research, Information and Evaluation Expert.

This is a one-year course that involves the acquisition of 60 formation credits, equal to 1.300 hours of didactic activity composed of classroom lessons, personal study activities,

workshop activities and internships in public, private or active citizenship organizations.

The course director is Prof. Giovanni Battista SGRITTA.

EDITION 2004-2005: DIDACTIC ORGANIZATION AND LESSONS

The lessons are organized according to three thematic areas:

Norms and knowledge

- Sociology and anthropology of urban marginality - Roberto DE ANGELIS
- Welfare and non-profit systems - Giovanni B. SGRITTA
- Social regulations and legislation: the European social space - Charlotte ROFFIAEN
- Governance, partnership and citizenship policies - Giovanni MORO
- Active citizenship and protection of rights - Teresa PETRANGOLINI

Information, analysis and communication

- Demography of the territory - Oliviero CASACCHIA
- Statistics and techniques of social survey - Enrica AURELI
- Processing and analysis of social data - Cinzia CONTI
- Public communication and e-government - Carlo PINI

Policies, procedures, tools

- Policy analysis - Carlo DONOLO
- Decentralized co-operation and local development - Gianluca VIGNOLA
- Volunteer activities and social enterprise - Marco MUSELLA
- Evaluation methods and tools - Mauro PALUMBO
- Charters of services and accreditation procedures – Alessio TERZI
- Planning and implementation of public information systems – Fiorenza DERIU

POST-DEGREE COURSE IN POLICY-DRIVEN CITIZENSHIP

The participants in the 2003-04 edition

During the first academic year (ended in December 2004), 17 participants attended and finished the course. Some of them had long been working in voluntary organizations or “third sector” ones in general; some had recently obtained a second degree; others were employed in public administrations. Such a variety of professional backgrounds and paths required the teachers to be considerably flexible and adaptable. The didactic activity was distributed over eight months, totaling 336 hours of classroom lessons, with the addition of practical activities in social service institutions and research centers. Some participants substituted the internship for the collaboration with a study group, which is working at a report on social exclusion and poverty in Rome, due for publication in 2005.



G.B. Sgritta

As regards the first edition of the course, Director G.B. SGRITTA remarked:

“In my opinion, the results achieved during the first year are undoubtedly positive, as proved by the media attention received and the commitment and enthusiasm shown by the students throughout the training program. Such results have convinced us to carry on, during the next academic year, what we have accomplished so far”.

Anno Accademico
2004 - 2005

Master POLITICHE DELLA CITTADINANZA E WELFARE LOCALE

Il Master ha l'obiettivo di formare e aggiornare chi, nel pubblico e nel sociale, è impegnato nelle politiche per la tutela e la promozione della cittadinanza al livello locale.
Il percorso formativo è volto alla creazione di figure di alto livello nella politica di welfare locale quali il PROJECT MANAGER DI INTERVENTI E SERVIZI SOCIALI, il MANAGER DELLA PARTECIPAZIONE CIVICA e l'ESPERTO IN RICERCA, INFORMAZIONE.

Insegnamenti:
Demografia del territorio, statistica e tecniche di indagine sociale;
Elaborazione ed analisi dei dati sociali;
Sistemi di welfare e non-profit;
Ruolo delle politiche di welfare;
Diritto di welfare e legislazione sociale; la qualità sociale emergente;
Governance, partnership e politiche per il territorio;
Tutela dei diritti e cittadinanza attiva;
Coesione sociale, democrazia e sviluppo locale;
Volontariato ed impresa sociale;
Innovazione e digitalizzazione del settore informativo sociale;
Metodi e strumenti di valutazione;
Comunicazione sociale e trasparenza;
E-learning;
Criteri di servizio e procedure di accreditamento.

Possono iscriversi coloro che sono in possesso di un titolo di laurea almeno di primo livello.
L'iscrizione è subordinata ad un esame dei titoli e ad un colloquio.
La domanda di ammissione, scaricabile dal sito dell'Università La Sapienza www.sta.uniroma1.it/didattica/master/pjg, deve essere indirizzata alla segreteria del Master, via Nomentana 41, 00185 - Roma e deve pervenire entro il 22 Novembre 2004.
Il costo della tassa d'iscrizione è di 3.000,00 € (pagabile in due rate). Sono previste borse di studio a parziale copertura delle spese di iscrizione.
Una comunità di ricerca/azione, Development Program - Agri Trust Fund.

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S.p.A. - Via Salaria, 111 - 00186 Roma
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The partners



La Sapienza
Università degli Studi di Roma

The supporters:



Scholarships

- Municipality of Rome
- 5th District of the Municipality of Rome
- International Foundation Luigi Di Liegro
- Local Health Agency Rome C
- CESV - Services Centre for Volunteer Activities for the Lazio Region
- SPES - Services Centre for Volunteer Activities “Promozione e solidarietà”
- ALFA – ANCST Consortium

CORPORATE CITIZENSHIP

One of the FONDACA main fields of interest is corporate citizenship. It is a global process of reform of companies in which civic organizations, and in general communities, have a leading role as the primary stakeholders of businesses.

RESEARCH ON CORPORATE CITIZENSHIP

In 2003, FONDACA collaborated with the Cittadinanzattiva Unit for corporate citizenship in order to set up an analytical scheme to be used both as a cultural and operational point of reference. The document is currently the framework of innovation projects on the relationship between businesses and citizens promoted by Cittadinanzattiva together with some partners.

Moreover, during 2004, FONDACA planned, jointly with the Centre for Responsible Leadership of the Boston College and the IN-SAT Lab of the Advanced School Sant'Anna, Pisa, a **Master in Corporate Citizenship – Integrated Strategies for Social Responsibility**, which is due to start in 2005. Again, the aim of this initiative is to contribute

towards the promotion of the dialogue about corporate social responsibility, in order to bridge the gap existing today between supply and demand of training in this field.

THE GLOBAL COMPACT

FONDACA is one of the bodies who has undertaken the constitution of the first Italian Network for the promotion and development of Global Compact, the pact for the social responsibility of businesses promoted by the Secretary General of the United Nations, Kofi Annan. As promoter of the Italian Network, FONDACA regularly participates, through its representatives, in the Global Compact events organized by the New York office.

Specifically, two seminars were



organized during 2004 by the Italian Network which FONDACA belongs to.

Seminar on Communicating social responsibility.

Pisa, 2 February 2004, Scuola Superiore Sant'Anna: Modalities and tools for the communication of social responsibility. Marco FREY, School Sant'Anna of Pisa.

The process of involvement of stakeholders. Giovanni MORO, President of FONDACA.

Innovative modalities of communication and involvement of stakeholders. Franco MALAGRINO', Unipol Assicurazioni.

Financial communication. Davide DAL MASO, Italian Forum for Sustainable Finance.

What institutions expect of corporations. Fabrizia PALOSCIA, Tuscany Region.

The experience of a Tuscan SME with the SA 8000 certification. Daniele SCAPIGLIATI, Prodotti Dolciari

Scapigliati, Florence.

The manual for Italian communicators: a FERPI study group and project. Nicoletta CERANA, National Councilor of FERPI (Italian Public Relations Federation), Head of the CSR committee, President of DDB PR.

Corporate Citizenship: Coop Toscana Lazio experience. Valeria MAGRINI, Head of CSR, Coop Toscana Lazio.

Experiences of transparent local relationships: from the Responsible Care program to the sustainability assessment of the Solvay group. Bruno GRASSI, member of the managing commission of Responsible Care-Federchimica

Social communication in the experience of the Feem observatory. Ilaria LENZI, Enrico Mattei Foundation.

The Global compact in the social responsibility path of Monte dei Paschi di Siena. Fabio LEONINI, Monte dei Paschi di Siena Bank.

Local communication: the Ciba Specialità Chemicals case. Paolo PREGNOLATO, Ciba.

CORPORATE CITIZENSHIP

Vicenza, 9 June 2004, Apindustria: Seminar on Competitiveness, Small and Medium-sized Enterprises and Social Responsibility.

Presentation. Sabina RATTI, Fondazione Enrico Mattei.

Italian SMEs facing the global competitive challenge, with special reference to the Chinese competition.

Marco FREY, Scuola Superiore Sant'Anna di Pisa.

How can CSR add value to SMEs. Tommaso RUGGERI, Executive Director of Apindustria Vicenza.

Experiences of entrepreneurs who have delocalized. Gastone CONTIN, President of Nuova Inox; Monica GALVANIN, President of Galvanin Luigini; Cristina FEDELI, Quality Manager, Laica; Elio MARIONI, President of Askoll.

Industrial and working conditions in Eastern Europe. Sergio SPILLER, Deputy General Secretary, chemicals and textiles sector; Cisl (FEMCA)

Presentation of the Corporate Social Responsibility initiatives of the Global Compact Network. Giovanni MORO, President of FONDACA.

The social responsibility of SMEs in the experience of the Milan Chamber of Commerce and Formaper: the REBUS pilot project and the CSR-SC Corporate Social Responsibility help desk. Paolo PULCI, Formaper

– Special Agency of the Milan Chamber of Commerce.

Presentation of the “Sustainable Development through the Global Compact” Project. Cristiana TURCHETTI, Organizzazione Internazionale del Lavoro.

THE FRASCATI INTERNATIONAL SEMINAR



Since 2003, FONDACA has collaborated in the organization of the international seminar that Cittadinanzattiva and the Frascati Group convene yearly for an exchange of information on research and experiences on corporate citizenship at national and global levels.

THE 2004 SEMINAR: “TAKING SOCIAL RESPONSIBILITY SERIOUSLY”

With reference to the theme of this year's seminar, Giovanni MORO, President of FONDACA, said: *“Taking corporate social responsibility seriously means getting involved in it out of mere marketing or communication interests, stating true facts in the company's balance sheet, avoiding cheating with certifications, being consistent even in the way one behaves inside the company, developing social responsibility policies and practices without excluding stakeholders, having a strategy, being aware of the company's public responsibilities for the protection of the interests of the community. And, above all, it means doing all these things together”.*



G. Moro

Program, themes, speakers

15 October 2004

The theoretical evolution of CSR. Chairman: Marco FREY, Scuola Superiore S. Anna, Pisa.

Discussant: Sandra WADDOCK, Carroll School of Management and Senior Research Fellow, BC Center for Corporate Citizenship Boston College, Usa; Heidi von VELTZIEN HOIVIK, President of European Business Ethics Network / Center for ethics and leadership / Dept. of strategy and logistics, Norwegian School of Management, Sandvika, Norway; Giorgio SANTINI, Confederal Secretary, CISL (Italian Confederation of trade unions), Italy.

Public policies on CSR. Chairwoman: Teresa PETRANGOLINI, Secretary General, Cittadinanzattiva.

Discussant: Roberto MARONI, Minister of Labour and Social Affairs, CSR - SC Project, Italy; Jackie MORIN, Head of Unit, Social Dialogue, Industrial Relations, Adaptation to Change, Employment and Social Affairs DG, European Commission.

CORPORATE CITIZENSHIP

Plenary meeting. Chairman: Giustino TRINCIA, Vice Secretary General, Cittadinanzattiva
Discussant: Dario FRANCESCHINI, La Margherita, Member of the Italian Parliament, Italy; Tommaso RUGGERI, Executive Director, Apindustria Vicenza, Italy

Parallel session

Business Ethics. Chairman: Franco TUMINO, President of Ancst Legacoop.

Discussant: Giorgio CLEMENTI, Vice President, Federcasse, Italy; Malcom McLINTOSH, University of Bath, UK; Eric DEROBERT, World Business Council for Sustainable Development, Geneva; Massimo VON WUNSTER, Ceo Heineken, Italy; Antonio LONGO, President, Consumer's Forum, Movimento Difesa del Cittadino, Italy

Competitiveness and CSR. Chairman: Paolo CIOCCETTI, Executive Director, Merck Sharp & Dhome.

Discussant: Alessandro BEDA, Vice President Sodalists, Italy; Aldo SOLDI, President Unicoop Tirreno and ANCC-Associazione Nazionale Cooperative di Consumatori, Italy; Wilfried LUETKENHORST, Director, Small and Medium Enterprises

Branch, UNIDO, Wien; Roberto FERRI, Chairman & Managing Director, GlaxoSmithKline S.p.A., Italy; Marco CARAVELLA, Sales Manager, Cooperativa sociale Placido Rizzotto, Italy.

Local impact and global tools. Chairman: Antonio GIACOMUCCI, Vice President, Head of Group Function Sustainability Affairs, ABB, Italy.

Discussant: Maria Pia RUFFILI, Executive Director, Pfizer Italia, Italy; Piotr A. MAZURKIEWICZ, CSR Specialist, The World Bank, Washington D.C.; Nicola BORELLO, Action Aid International, Italy; Laura IUCCI, Project Manager, ILO Rome, Italy; Mark LONG, Director, Communications & Public Relations Europe Rohm and Haas, UK.

Conclusions: Franco MALAGRINÒ, external affairs, Unipol Assicurazioni

16 October 2004

Report: Andrea MARANGELLI, CEO, Day Medical

How to take corporate social responsibility seriously?

Chairman: Giovanni MORO, President of FONDACA, ACN-Active Citizenship Foundation.

Discussant: Alessandro PROFUMO, Ceo, Unicredito Italiano, Italy; Francesco CAIO, Ceo, Cable & Wireless, UK; Malcolm McLINTOSH, Special Adviser to the UN Global Compact (representing Georg Kell, Executive Director of the UN Global Compact Office); Marco PANARA, Economic and Financial editor, Affari & Finanza - La Repubblica, Italy; Moreno BUSOLIN, Ceo, Ethicon, a Johnson & Johnson Company and chairman of the Frascati group on corporate citizenship, Italy; Charles LAROCHE, Vice President Corporate Relations & Public Affairs Unilever HPC Europe, Belgium; Vincent VAN ASSEM, Group Sustainable Development, Stakeholder Engagement and Business Development, Senior Vice President, ABN AMRO, The Netherlands; Angelo FAILLA, Director, Fondazione IBM Italia, Italy.

Conclusions: Teresa PETRANGOLINI, Secretary General, Cittadinanzattiva.

THE COOP NORD EST "VALUES AND RULES" COMMISSION

During 2004, President of FONDACA Giovanni Moro continued his collaboration with the Coop Nord Est "Values and Rules" Commission, a body elected by the cooperative's members and composed of representatives of the members themselves and the cooperative's stakeholders. Its task is to verify the compliance of the company with social responsibility standards and to support its commitment to social, civic and environmental development.

THE "CITIZENS' SIDE"

In Italy there is a lack of thematization of very important issues and phenomena from the citizens' point of view. Starting in May 2003, FONDACA has organized a series of seminars motivated by this need for further analysis and focus.

Participation in the seminars is open to persons interested in single issues, leaders of civic organizations, scholars, policy makers.

In several cases, the seminar sessions enabled either to start up new research programs and activities, or to assess current operations.

THE PROGRAM OF THE SEMINARS ORGANIZED IN 2004

27 January 2004

Rights against rights – Safeguarding privacy and safeguarding health.

Presented by Stefano RODOTÀ, President of the Authority for the Protection of Personal Data, and Stefano INGLESE, National Secretary of the Tribunal for Patients' Rights.

23 February 2004

Information in the near future – Citizens, technologies and democracy.

Presented by Patrizio ROSSANO, Journalist.

22 March 2004

Reporting to the community - Businesses, public administrations and civic organizations addressing social accounting.

Presented by Riccardo DELLA VALLE, Head of Social and Environmental Accounts Unit, Unicredito Italiano; Angelo TANESE, manager, Cantieri Program, Ministry of Public Function; Barbara D'ALESSIO, Vice Director for Public Affairs, Cittadinanzattiva.

19 April 2004

How many active citizens are there? - Gaps, obstacles, paradoxes in the identification of civic organizations in Italy.

Presented by Renato FRISANCO, Head, studies, research

and documentation unit, Fivol; Giulio MARCON, President of Lunaria; Giovanni MORO, President of FONDACA.

25 May 2004

Representatives, representativeness - Players, relationships, roles in post-democracy.

Presented by Pierpaolo BARETTA, Federal Secretary, CISL; Guido BOLAFFI, Secretary General, Confartigianato; Bruno BUSACCA, Head of the Regulations and Social Policies Area, Legacoop, Pamela HARRIS, Active Citizenship Network.

13 September 2004

Citizens in Los Angeles – A travel report.

Presented by Teresa PETRANGOLINI, Secretary General of Cittadinanzattiva.

6 December 2004

European Constitution – What's inside of it?

Presented by Giuseppe COTTURRI, Sociologist of law.

RESEARCH PROGRAM ON CITIZENSHIP

Among the activities started up by the Foundation, there is a medium-term research program on civic activism and the related phenomena and processes. Following the FONDACA's mission, the program aims at overcoming the knowledge gaps regarding civic activism.

The currently defined operative lines of the program are the following:

BASIC ISSUES

- The issue of "the name of the thing"
- The issue of the conceptualization of civic activism in the framework of civil society

CITIZENS IN PUBLIC POLICY

- The impact of the governance approach on citizenship policies
- The question of representativeness
- Partnerships between civic organizations and the public sector

ITALY

- The problems of identification and surveying of civic organizations in Italy
- The stages of development of civic activism
- Civic activism and Italian civic traditions

During 2004, the Civil Society Index was introduced to Italy. It is a project promoted by the Civicus NGO consisting in a research-action on the condition of civil society in the various countries of the world. As regards Italy, Cittadinanzattiva is responsible for the project in general, whereas FONDACA is in charge of the scientific aspects of the research.

EUROPE

- Public policies regarding civic organizations
- Social and institutional nature and developments of European citizenship

In the course of 2004, FONDACA collaborated, together

with ACN (Active Citizenship Network), in the "Participation in policy making: criteria for the involvement of civic NGOs" research, a project with the aim of investigating the institutional criteria and modalities through which NGOs are involved in policy making processes.

The research was carried out in 28 countries of the "New Europe" and in 20 countries of Latin America and was supported by the European Commission DG Education and Culture, the Inter American Development Bank (IADB) and the UNDP (United Nations Development Program), and with the contribution of the European Economic and Social Committee, the World Bank and the Secretaría de Cooperación Iberoamericana (SECIB).

CORPORATE CITIZENSHIP

- The issue of definitions
- The role of civic organizations
- Partnerships between businesses and civic organizations

At the moment, the program is based on the use of

research opportunities connected to other programs of FONDACA (seminar activities, collaboration in projects promoted by Cittadinanzattiva, etc.).

INTERNATIONAL RELATIONSHIPS

According to its mission, FONDACA aims at developing international relationships, both with universities and research organizations, with international institutions involved in the same issues of the Foundation, and with active citizenship leaders and organizations. Specifically, during 2004, FONDACA established or strengthened a relationship with the following organizations and institutions.

Academic world: Johns Hopkins University of Baltimore, Catholic University of Washington, Columbia University of New York, Advanced School Sant'Anna of Pisa, Center for Responsible Leadership of the Boston College, Department of Government of the Harvard University.

Institutions: The World Bank, UNDP, Global Compact Office of the Secretariat General of the United Nations, Inter American Development Bank (IADB), European Commission, European Parliament, European Economic

and Social Committee, Secretaria de Cooperaciòn Iberoamericana (SECIB).

THE PARTICIPATION IN CULTURAL AND TRAINING EVENTS

During 2004, the leaders of FONDACA contributed to cultural and training events organized by bodies, training institutions and citizens organizations, in and outside Italy. The organizations that sought the Foundation's involvement are the following:

- Caritas, Brindisi, Italy
- Global Compact Network, Paris, France
- Sistema Bibliotecario, Province of Milan, Italy
- Forum for Sustainable Finance, Rome, Italy
- Azione Cattolica (Italian League for Catholic Action), Forlì, Italy
- Scuola di formazione Politica, Diocese of Bologna, Italy
- Otranto Literary Prize, Italy
- IULM, Milan, Italy
- Apindustria, Vicenza, Italy
- Ateneo Impresa, Rome, Italy
- Gruppo Cantieri, Ministry of Public Administration, social reporting group for public administration
- Meeting on the reform of PA organized by the French

- Ministry of Industries, Paris, France
- National Youth Congress, Confartigianato (National Confederation of Artisans)
- Cittadinanzattiva, Udine office, Italy
- Fondazione Adecco, Forlì, Italy
- Cittadinanzattiva, Minervino Murge office
- CESV Lazio (Service Center for Volunteer Activities), Formia, Italy
- Chamber of Commerce of Rovigo, Italy
- 3 Q, Rotterdam, Netherlands
- Coop training school, Monte Lupo Fiorentino, Italy
- IFPMA, Barcelona, Spain
- OCSE, LEED Group, Trento, Italy

THE COLLABORATION WITH CITTADINANZATTIVA

Among the institutional aims of the Foundation there is the mobilization of resources for the development of civic activism, and in particular for the support of the activities of Cittadinanzattiva, a movement whose mission FONDACA shares, despite differences in levels of action plans and juridical autonomy.

This support has been put into practice in three main activities: the caring for human resources, the mobilization of financial resources and scientific collaboration.

CARING FOR HUMAN RESOURCES

During 2004, Teresa PETRANGOLINI, Secretary General of Cittadinanzattiva, Antonio GAUDIOSO, Vice Secretary General of Cittadinanzattiva, Giustino TRINCIA, Vice Secretary General Vicar of Cittadinanzattiva, have used this support for studying activities about themes of the corporate social responsibility and the no-profit management, in America and in England.

MOBILIZATION OF FINANCIAL RESOURCES

Among the main FONDACA fund-raising activities in favor of Cittadinanzattiva projects and initiatives in 2004 there are:

- Fund-raising activities for the Movement's national congress, held in Riva del Garda, Italy, on June 2004.
- The implementation of fund-raising activities through the sale of agendas, to finance the institutional activities of Cittadinanzattiva
- Banking activities

CO-OPERATION IN RESEARCH

FONDACA has supported Cittadinanzattiva projects and initiatives on the scientific and methodological sides. Among these are:

- The methodological design of projects such as the monitoring of the European Charter of Patients' Rights
- The already mentioned production of an analytical scheme on corporate citizenship.
- The submission of joint project proposals to the European Union.



ORGANIZATION, RESOURCES, PARTNERS

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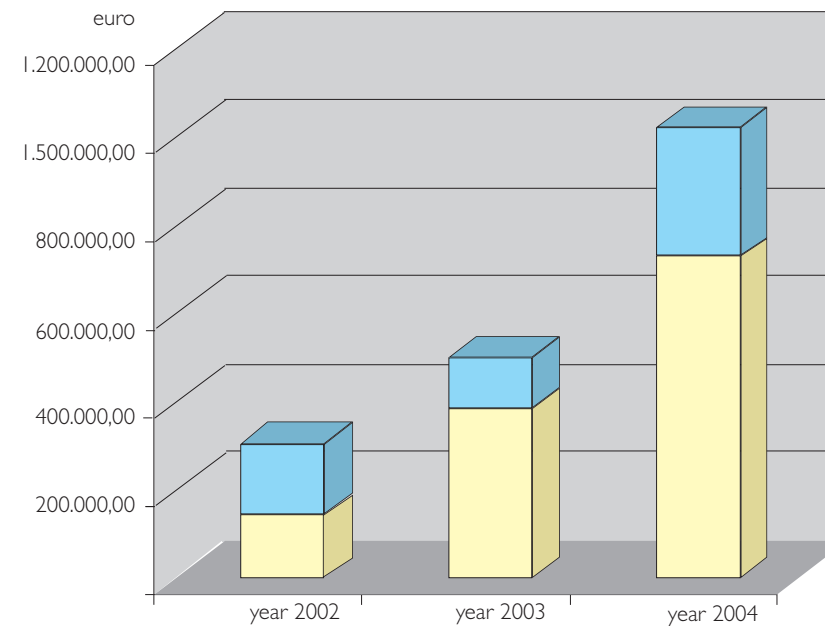
President: **Giovanni MORO**
Director: **Antonio GAUDIOSO**
Deputy Director: **Francesco CAPANNA PISCÈ**

Board of Directors: **Giuseppe COTTURRI, Andrea LA REGINA, Teresa PETRANGOLINI, Alessio TERZI, Giuliana TRENALANCE**

Board of Auditor: **Simona CRISTIANO** (President), **Andrea CAVALIERE** and **Riccardo DELLA VALLE**

Communication and Press Office: **Cinzia CARNEVALE**

Moreover, the Foundation collaborates with a number of scholars and operators to develop specific parts of its program.



FINANCIAL RESOURCES

The 2004 budget amounted to euro 1.017.250,65. 70% of this (euro 730.359,96) were used to support projects developed by civic organizations; the remainder were used to cover management costs and for the Foundation's own activity.

- Support to projects of civic organisations
- Activities of the Foundation