

Call for Papers
Special issue on Social Entrepreneurship and Social Enterprise

The main aim of a social entrepreneurship as well as social enterprise is to further social and environmental goals. This need not be incompatible with making a profit, but social entrepreneurs are often nonprofits. Social enterprises are for 'more-than-profit'.

The Journal of Nonprofit & Public Sector Marketing (JNPSM) is publishing a special issue on social entrepreneurship and social enterprises to encourage additional research on these important topics. Empirical, conceptual, and literature review articles are welcome. In addition, 600 word book reviews are also welcome. We are discouraging case studies.

Instructions for authors are online at www.haworthpress.com/store/product.asp?sku=J054

The deadline for submissions is September 1, 2009.

Please send submissions as Word attachments to the editor at walter.wymer@uleth.ca